Profit and Loss Budget FY 2024

Mt Eden Village Incorporated

For the year ended 30 June 2024

Account	2024 Overall Budget	2024 Overall Budget % of Trading Income
Trading Income		
Council BID Income	94,036	100%
Total Trading Income	94,036	100%
Gross Profit	94,036	100%
Other Income		
Interest Income	24	0%
Total Other Income	24	0%
Operating Expenses		
Administration	18,600	20%
Promotions		
Mt Eden Village		
Publicity	8,600	9%
WEB	7,600	8%
Total Mt Eden Village Christmas	16,200	17%
Christmas - prize draw	14,250	15%
Christmas - supporting activities		
Promotion: Christmas - Musicians	1,750	2%
Promotion: Christmas - Window painting	15,000	16%
Total Christmas - supporting activities	16,750	18%
Total Christmas	31,000	33%
Fathers Day	4,250	5%
Mothers Day	4,250	5%
Promotion: Extra expenses for one-off activities	1,000	1%
Total Promotions Events	56,700	60%
Event: ANZAC Service	1,500	2%
Event: Halloween	15,000	16%
Total Events	16,500	18%
Sponsorships		
Sponsorship: Artists in Eden	1,500	2%
Sponsorship: Chamber Music Festival	1,500	2%
Total Sponsorships Projects	3,000	3%
Project: Waste minimisation	4,000	4%
Project: Signage & Information	2,000	2%
Total Projects Other expenses	6,000	6%
Other: Accounts & Audit	3,500	4%
Other: Bank Fees	120	
Other: Insurance	950	1%
Other: General Expenses	200	0%
Other: Legal expenses	55	0%
Other: Office Expenses	120	0%
Other: Security in the Village	18,000	19%
Other: Software subs	860	1%
Other: Stationery and Postage	200	0%
Total Other expenses	24,005	26%
Depreciation	600	1%
Total Operating Expenses	125,405	133%
Net Profit	(31,345)	-33%